



Nevada's Clean Energy Market Potential

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It is Sunny Here!

According to the National Renewable Energy Lab (NREL):

“With today’s commercial systems, (in 2003) the solar energy resource of a **100-by-100-mile area** [10,000 square miles] **of Nevada could supply the United States with all of its electricity.**”

Regional Energy Consumption & Expenditures

2,039 trillion BTU
\$26,509 million

997 trillion BTU
\$14,879 million

7,684 trillion BTU
\$136,936 million

Data source: www.eia.gov



530 trillion BTU
\$6,963 million

831 trillion BTU
\$11,005 million

1,415 trillion BTU
\$22,785 million

Total:
13,496 trillion BTU
\$219,077 million

Nevada should set a goal to provide 10% of the energy for our neighbors

\$2,651 million

Washington

\$696 million

\$1,488 million

Oregon

\$1,100 million

\$13,694 million

Nevada

Idaho

\$2,278 million

Utah

California

Arizona

Total proposed exports:

\$22 billion/year



New State of Nevada business plan:

**Export Sunshine;
Import Money!!**

In 2013, Nevada spent:

\$10,178,000,000: Total Energy Expenses

\$ 6,270,000,000: Petroleum

\$ 1,493,000,000: Natural Gas

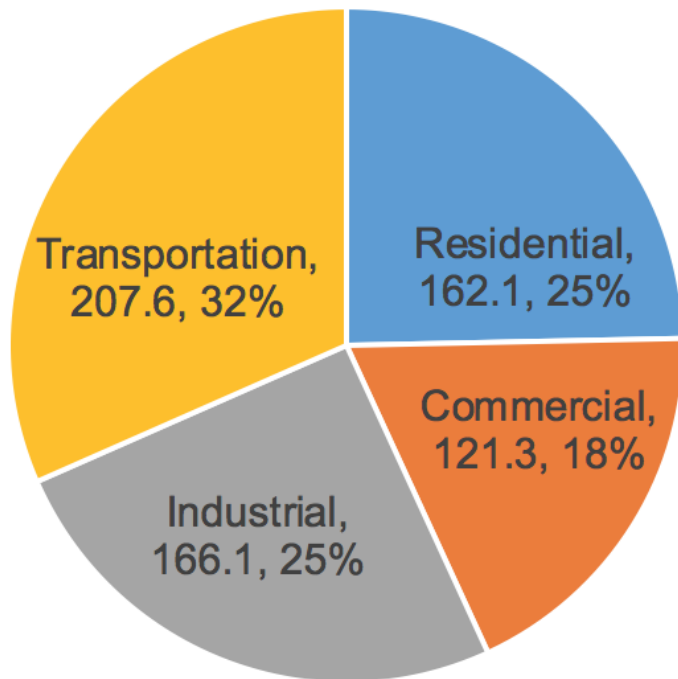
\$ 181,000,000: Coal

\$7,944,000,000: Fossil Fuels – Out of State

Source: <http://www.eia.gov/state/data.cfm?sid=NV#ConsumptionExpenditures>

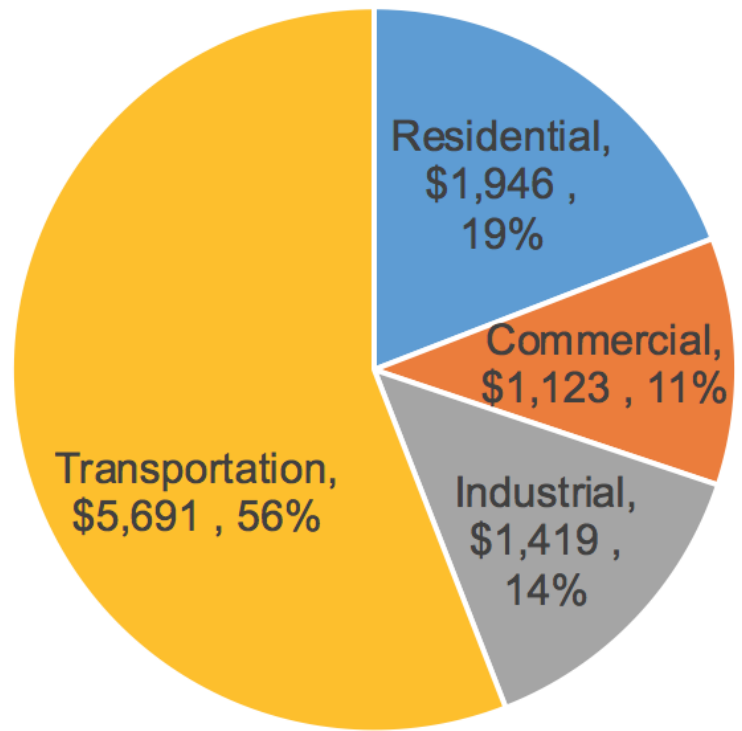
Nevada's Energy Consumption & Costs

Energy Consumption by End-Use Sector (trillion BTU)



■ Residential ■ Commercial
■ Industrial ■ Transportation

Energy Expenditures (\$ Million)



■ Residential ■ Commercial
■ Industrial ■ Transportation

Efficiency First!

Our buildings waste a lot of energy

- Residential
- Commercial / businesses
- Public Buildings
 - Schools
 - Hospitals
 - City/County/State

25-35% reduction statewide

Transportation

- Public Transit
 - Light Rail within cities
 - Magnetic Levitation (MagLev) trains for long-haul transportation of goods & people
- Electric Vehicles
 - Car-shares
- Bicycle and Pedestrian-friendly

Renewable Energy

- Retire Valmy coal plant by 2020
- Retire all natural gas plants by 2030
- Solar photovoltaics
- Solar thermal
- Geothermal
- Ground-source heat pumps
- Wind
- Hydroelectric

Finance

- Nevada Green Bank
- Divest from fossil fuels (and reinvest in local renewable energy)
 - NSHE Endowment
 - Public Employee Retirement System
 - Union pension funds
 - State and local sovereign funds
- Property-Assessed Clean Energy (PACE)
- Carbon Tax

Cost of Inaction

- Nevada spends ~\$7.9 billion on importing fossil fuels each year.
- That equates to over \$21 million/day for oil, coal and natural gas.
- Every day that goes by, another \$21 million leaves our state economy, forever.
- **This equals 6% of Gross State Product!**



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